

kind of Triumph.

The Stag is a new kind of Triumph, a powerful over-the-road car built by the biggest maker of sports cars in the world.

Base price is \$5525* including chrome wire wheels and radial ply tires.

Options include a detachable hard top with a heated rear window, automatic transmission, air conditioning, and the pleasure of test driving the Stag at your nearest Triumph dealer.

Stag 

For the name of your nearest Triumph dealer, call 800-631-1971 toll free.

In New Jersey, call 800-962-2803.

*Optional, detachable hard top \$248 extra. All prices manufacturer's suggested retail, P.O.E. Optional equipment, destination charges, state and local taxes, if any, not included. British Leyland Motors, Inc., Leonia, N.J. 07605.

