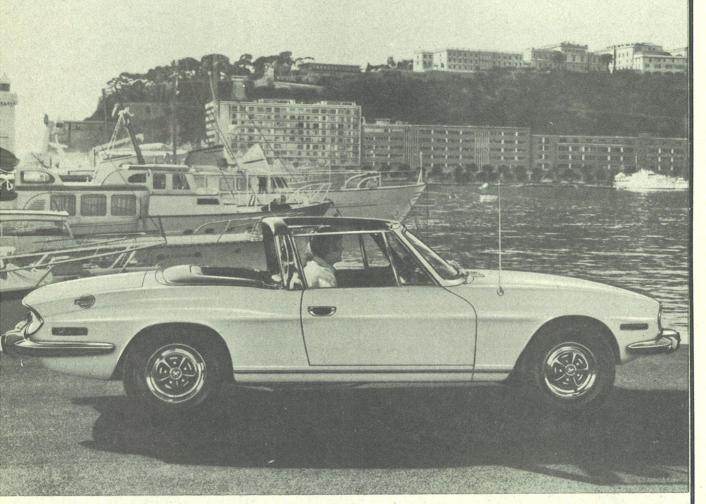
## HERE IT IS!

**Britain's exciting challenge to exotic continentals!** 



## THE NEW TRIUMPH STAG

FAST . . . SLEEK . . . PROUD!

For performance to match its sleek lines the STAG is fitted with a 145 b.h.p. V8 engine of 3-litre capacity. And this powerful engine is fitted with CHAMPION Spark Plugs – like all Triumph engines.



Always insist on Champion for top performance.