

# HERE IT IS!

## Britain's exciting challenge to exotic continentals!



# THE NEW TRIUMPH STAG

*FAST . . . SLEEK . . . PROUD!*

For performance to match its sleek lines the STAG is fitted with a 145 b.h.p. V8 engine of 3-litre capacity. And this powerful engine is fitted with CHAMPION Spark Plugs – like all Triumph engines.



**Always insist on Champion for top performance.**