

# Stag. A new kind of Triumph.



Stag is Triumph's first luxury car. Built with the experience obtained through decades of national and international road racing competition. Resulting in an automobile of superb handling, performance and comfort.

This sumptuous 2+2 GT is first and foremost a car to be driven. Power assisted rack & pinion steering and front disc brakes. Fully independent suspension complemented by cast aluminum alloy wheels and high-performance radial tires. And a new overhead cam 3 litre V-8 engine making Stag the fastest Triumph of all.

Once inside Stag, its luxury is all too evident. Standard equipment includes deeply cushioned, fully adjustable bucket seats. Electrically operated windows. Padded steering wheel which adjusts for height and distance. A host of controls at your fingertips. True 2+2 seating.

And then there's Stag's unique new top. Which, if you prefer, can give you a choice of three tops.

For wind in your hair driving it's a convertible with a distinct T-shaped padded roll bar.

To keep the weather out, we've given Stag a fine quality soft top which neatly encloses you, your passengers and roll bar.

Finally, there's the optional removable hard top that looks good enough to leave on all year round.

In addition, you can order automatic transmission, overdrive, AM/FM radio and air conditioning.

Come into your nearest Triumph dealer and test drive the new Stag; Triumph's first luxury car.

For the name of your nearest dealer call: 800-447-4700. In Illinois call: 800-332-4400. British Leyland Motors Inc., Leonia, N.J. 07605.

We make sports cars for everybody.

## Triumph Stag

